

## **Public WiFi for Guests & Customers Secure WiFi Access for Staff & Management**



CheckBox is a powerful, cost effective system that scales to manage hundreds or thousands of WiFi devices simultaneously and allows you to easily manage separate, multiple locations from anywhere. The on-board management portal allows you to control who can use the network and for how long, from your computer, tablet or smartphone. And with CheckBox S/A/F/E you can connect with quests and customers directly to improve satisfaction and promote your business.

### **MultiNet - One System, Multiple Wireless Networks**

MultiNet provides up to four independent Wi-Fi networks with one CheckBox System.

With CheckBox one system can provide multiple networks for quests and employees. You can create Basic and Premium Guest networks or networks with different branding with just a few clicks. It's easy to add separate secure, encrypted networks for staff and company devices. No need to manage separate controllers, access points and conflicting networks.



## CheckBox S/A/F/E - Survey And Feedback Engine

CheckBox includes the S/A/F/E Survey and Feedback Engine, providing direct, ongoing communications with customers and guests to increase satisfaction.

S/A/F/E lets you reach customers and guests - and for them to respond - instantly and easily via any connected device, increasing customer satisfaction. S/A/F/E provides direct messaging with your guests on their devices without installing any apps and allows you to send messages and automated surveys.

#### With S/A/F/E your WiFi does more than connect your guests to the Internet.

Customers and guests can get their questions answered quickly without hunting for a staff member and staff can respond to issues quicker with less interruption of other tasks.

#### CheckBox S/A/F/E is included at no additional cost.

The conversation doesn't stop when customers and guests leave. CheckBox detects when they have disconnected and after a predetermined interval can automatically send a follow up message you design, thanking them for their visit and inviting them back. With the built in survey tools you can send a follow up survey to gather feedback and send follow up messages and offers enticing them to return.



## **Building Better WiFi**

CheckBox powers WiFi in Coffee Shops Cafés & Restaurants Marinas Campgrounds Hotels Conference Centers

CheckBox offers systems that meet your specific WiFi needs, whether it's for a large resort, hotel or RV park; a small motel, inn or coffee shop; a chain of retail locations; or virtually anything in between.

All CheckBox Guest WiFi systems start out with expert advice and consultation from our support team. With over 20 years of experience with public WiFi networks, we are available to help you plan any project large or small.

With our large in-stock inventory your system will be shipped quickly and can arrive within days, not weeks. The CheckBox support team is available to walk you through any set up issues, and with access to a vast array of remote diagnostics can solve most issues quickly.

#### **CheckBox for Hospitality**

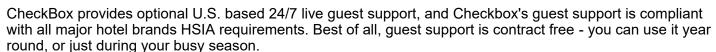


Wireless Internet Access is a necessity for both guests and staff. CheckBox manages Internet access

for thousands of hotels, motels, resorts, campgrounds and marinas. From five room bed and breakfasts to resorts with over 1,500 units, CheckBox has a scalable solution that pleases your guests without depleting your budget.

All guest facing screens carry your branding and only your branding, and you can designate a landing page that guests see, such as your website or Facebook page before they get access to the Internet.

CheckBox can provide both basic and premium guest networks while also providing a separate private encrypted network for property management and staff with no additional hardware required.



CheckBox can even be tied to loyalty card reward programs, allowing guests to log in with their loyalty card for access or to obtain higher tiers of service.

#### CheckBox for Retail

It may seem counter intuitive to encourage your shoppers to be online when they are in your store but with CheckBox powering your store's guest WiFi you can you can turn this into an opportunity by redirecting them to your sales flier and specials while they are there and offer enticements to keep them coming back and collect contact information for future outreaches. In-store WiFi can also help keep the kids entertained, letting parents stay (and shop) longer.

CheckBox also supports a separate private encrypted network for staff and store use with no additional hardware required at no additional cost.

With CheckBox one portal can manage one store or thousands of locations and CheckBox can even be tied in to loyalty card reward programs giving preferred shoppers extra perks like free WiFi, extra time or more speed.





Schools Office Parks Food Courts Shopping Malls Office Suites Truck Stops Visitor Centers Airports

#### CheckBox for Food Service

Major chains and smart independent operators know offering WiFi to patrons & diners is a great way to attract and please guests. Providing Guest WiFi is a great way to help guests stay productive while they dine, keep the kids entertained until the meal is served, and connect with your guests via automatic landing pages.





With CheckBox you can designate a landing page your guests see first, before they continue online. This could be your web site, Facebook page, or a page listing today's specials.

With CheckBox you provide Internet access for your guests, prevent non-guests from getting on-line and automatically limit the amount of time guests are on-line to help maintain table turn. CheckBox can even be tied to loyalty card reward programs giving preferred customers free access or enhanced speeds.

CheckBox also provides a separate private encrypted network for staff use with no additional hardware required.

Your CheckBox management portal can manage one restaurant or thousands of locations, with automatic notifications of outages or failures.

#### **CheckBox for Education**

From college dormitories to small parochial schools, CheckBox provides and control access to the Internet as well as institutional resources.



CheckBox can be deployed to provide access to students, faculty and guests without leaving uncontrolled open access that can be abused. Deployment scenarios include:



- A CheckBox driving multiple networks including networks for students, faculty and guests
- •An HSR as an independent hotspot in an off-campus facility
- •A campus wide solution as a second Guest-SSID on existing APs sending all traffic on a VLAN to a CheckBox controller for validation, terms-of-service screen and bandwidth control.
- •A completely separately managed system independent of current network infrastructure utilizing CheckBox access points that are integrated, monitored and controlled with by the CheckBox controller.

#### **CheckBox for Multi Dwellings Units (MDUs)**



Operators and property managers can provide a robust, affordable WiFi solution for their tenants with CheckBox. Checkbox's easily deployed meshing architecture makes covering multi building properties easy and economical while allowing simplified management and control of access.



Using Checkbox's multiple network architecture property management can provide basic, premium and private networks for guests, residents and staff all from one system.

## **Building Better WiFi**

CheckBox powers WiFi in Coffee Shops Cafés & Restaurants Marinas Campgrounds Hotels Conference Centers

#### With CheckBox you are in control

CheckBox makes it easy to control how your guests, customers and staff connect to your networks. All settings and monitoring are done from a web based management portal, providing the ability to manage multiple systems and locations from anywhere.

You choose how your guests and customers authenticate, providing free access or a limited time trial button on the welcome page, providing access tickets with unique codes on them, using credit cards or PayPal, a group password, integrating with your loyalty rewards program to give Internet access to loyalty card holders, or any combination of methods.

Guests are automatically redirected to a login page that features your graphics, company logo, branding and messages that you want to them to see.

After logging in users see a message confirming access that also features your graphics, logo, branding or message, and are connected to the internet. You can also have them land automatically on your company web site or social media page.

Staff and company devices connecting to your CheckBox managed private encrypted network bypass the login page and are connected to the Internet on a separate network from guests for security.

Behind the scenes your CheckBox automatically monitors usage, controlling bandwidth, monitoring your access points and limiting guest's access when their time is up.

#### **All Systems Include**

- ✓Industry leading U.S. based Support
- ✓ Customizable Welcome Page
- ✓ Access to S/A/F/E the Survey And Feedback Engine
- ✓ Private Management Screens
- ✓ Money back warranty of Satisfaction
- ✓ Web based administrative tools
- √1 year of remote access for off-site management
- √1 Year of Automatic Software Upgrades
- √1 Year Hardware Warranty
- √1 year of phone support for you & your staff
- √1 Year of 24/7 monitoring w/text or email notifications of outages

#### With CheckBox:

- √There are no required monthly fees.
- ✓You determine what or if to charge.
- ✓If you charge you keep 100% of the revenue.
- √There are no annual licensing fees or contracts.





### We've got you covered



All CheckBox systems include one year of Site Support which also includes a one year hardware warranty and telephone and email support for the property management and employees during normal business hours. Guest support is available separately.

When you contact CheckBox for support, you will speak to a professional with real-time access to your system to quickly diagnose and resolve issues. CheckBox support associates are trained to help you get the most out of your CheckBox system.

Properties with Site Support also automatically receive software updates and upgrades at no additional cost. These updates help keep your system performing at its best and add new features as soon as they become available. Best of all, these are installed automatically without any action required by you.

Site Support includes an individual management portal, allowing you to access your systems remotely without a static IP address or changes in company firewall settings and can be accessed from anywhere.

From the portal you can access management screens, print tickets, set up automatic email and text alerts, and update contact information for support notification of system issues.

Site Support can be extended after the first year for an annual fee based on system size.

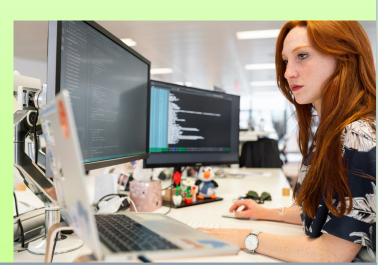
You can provide your guests around-the-clock live, U.S. based toll free support with CheckBox **Guest Support**. Guest Support provides assistance for guests to help with any questions or problems they have connecting to the Internet.

#### **Guest Support**

- ✓24/7 live support for guests and end users
- ✓ Dedicated toll free number
- √Tracking of support incidents and escalation
- ✓ Can be used seasonally No contracts or commitments!
- ✓ Complies with major brands HSIA requirements

**Guest support** is provided by a professional, live U.S. based support staff at a dedicated toll free support number, and is available 24 hours a day, everyday. Support staff are available to assist guests and users connecting to the Internet service, configuring wireless settings and logging on

Guest Support staff have instant, real-time access to your system, can perform diagnostics, and when appropriate restart networks and alert property management to issues, as well as escalating critical system issues to advanced technical support.



# **Building Better WiFi**

### **CheckBox Controllers**

CheckBox has WiFi controllers scalable for any situation and budget.

All CheckBox controllers feature S/A/F/E - the Survey And Feedback Engine and Multinet, providing multiple separate networks from one system.



**The CheckBox HSv726** is our most powerful WiFi network controller, designed for large properties with high traffic and bandwidth needs, providing a solid foundation for services and an outstanding experience for quests.

The HSv726 features two 10GbSFP Fiber ports and six Multi-Gig ports to connect to the next generation of high speed Internet service offered by fiber and cable providers and delivers that bandwidth to guests and staff.

With up to 8 Gig of system throughput the HSv726 delivers the streaming, productivity and online experience your guests want and your staff need to work efficiently.

**CheckBox HSV625**: Break the Gigabit barrier with the HSv625 multigigabit WiFi network controller. With



up to 5 Gig of system throughput the HSv625 delivers the bandwidth guests want and your staff needs. The HSv625 features four Multi-Gig ports and includes S/A/F/E and MultiNet.



The CheckBox HSV430 controller is ideal for small & mid-sized properties and campuses. The HSV430 supports over 500Mb of thruput and includes S/A/F/E and MultiNet.

#### Ready To Upgrade Your WiFi?

Call or email us for a free layout and quote.



## **All In One System**

**The CheckBox HSR 2.0** is a completely self-contained, stand alone solution providing connectivity for staff and guests. Ideal for retail settings, cafés and coffee shops, restaurants, bed & breakfasts, waiting areas and smaller venues. An economical solution that is simple to setup, the HSR 2.0 works with your Internet connection and does not require a dedicated computer.

The HSR 2.0 includes a controller and access point all integrated into one complete plug and play package.

The HSR 2.0 includes MultiNet, providing separate, dedicated networks for your staff and POS and credit card terminals and an isolated network for guest access, along with all of the access controls needed to manage your networks locally or remotely.

The HSR 2.0 also includes S/A/F/E, the Survey And Feedback Engine.

The HSR 2.0 can be managed individually or in groups, making it an ideal solution for an independent operator with one location or a chain with thousands of locations.



## **CheckBox Meshing Access Points**



Today the challenge in WiFi is density and bandwidth - the overwhelming concentration of WiFi capable devices everywhere and the escalating amount of bandwidth they require. CheckBox AX access points have the processing power, advanced software and multiple radios to handle the ever expanding collection of WiFi devices your staff use and your guests and customers carry.

CheckBox AX6000MAX, AX6000 indoor and AX6000mini dual radio/dual band meshing access points are designed to work with CheckBox gateway controllers providing integrated and unified control of your system. AX6000MAX and AX6000 indoor access points feature 2.5Gbe ports and excel as anchor access points for your system or anywhere a higher volume of users are expected.





## **Feature Comparison**

check box 🛜	HSR 2.0	HSv430	HSv625	HSv726
Multiple Networks and SSIDs supported	Υ	Υ	Υ	Υ
Supports S/A/F/E - The Survey And Feedback Engine <sup>1</sup>	Y	Υ	Υ	Υ
Recommended maximum number of concurrent users	40	250	1000+	2000+
Typical maximum system throughput	400Mb	500Mb+	5000Mb	8000Mb
Supports multiple ISP connections with automatic failover			3 connections	7 connections
Captive portal - a welcome page all guests are brought to automatically	Y	Υ	Υ	Υ
Optional redirect after guests log in - bring them to any page after login	Υ	Υ	Υ	Υ
Open domain list - create a list of websites guests can access anytime	Y	Υ	Υ	Υ
Multiple guest authentication options:				
Supports free access users	Υ	Υ	Υ	Υ
Supports ticketing for users	Y	Υ	Υ	Υ
Permacode - a passcode that can be used by a groups for special events	Y	Υ	Υ	Υ
Credit card/PayPal support	•	Y	Υ	Υ
API to allow integration with loyalty cards/guest cards/POS systems	Y	Υ	Υ	Υ
Tiered access options	Υ	Υ	Υ	Υ
Integrated access point	Y	-	-	-
VPN Support	Y	Υ	Υ	Υ
Compatible with CheckBox meshing access points		Υ	Υ	Υ
Client-to-client isolation supported	Y	Υ	Υ	Υ
Client usage policy (bandwidth shaping & throttling)	Y	Υ	Υ	Υ
Torrent inhibiting	Y	Υ	Υ	Υ
System firewall	Y	Y	Υ	Y
Management VPN, no static or public IP needed, no port forwarding required <sup>1</sup>	Y	Υ	Υ	Υ
Can operate outside of company network for PCI /HIPAA compliance	Y	Y	Y	Y
Web based administrative tools	Y	Υ	Υ	Υ
Remote access for off-site management via computer, smartphone or tablet <sup>1</sup>	Y	Y	Y	Y
System and data usage history	Υ	Υ	Υ	Υ
Text/email notification of outages <sup>1</sup>	Υ	Υ	Υ	Υ
Supports roaming across access points	-	Υ	Υ	Υ
Support for static clients	Y	Y	Υ	Υ
Automatic software updates <sup>1</sup>	Y	Υ	Υ	Υ
Self configuring and self correcting mesh architecture	-	Y	Υ	Υ
Compatible with external content filtering services	Υ	Υ	Υ	Υ
Rack Mountable		-	Υ	Υ
24/7 Live Guest Support available	Υ	Υ	Υ	Υ
Included warranty (optional extended warranty available)	1 Year	1 Year	1 Year	1 Year
MSRP	499.00	999.95	1,995.00	3,295.00

An additional service available at no cost to properties under their original warranty or on an extended support program.
Specifications, features and pricing are subject to change.